

From Concept to Creation

## From The Directors

#### Dear Readers,

As we swiftly enter the second quarter of 2024, we're thrilled to present the second instalment of SNB Highlights, your quarterly glimpse into the world of SNB. With each edition, we aim to share the latest updates and future visions that define our journey.

In this edition, we're excited to show the progress and achievements we've made towards our goals so far this year. From visionary concepts to transformative projects, our commitment to pushing the boundaries of event production remains firm, as we strive to set new standards of excellence in the industry.

We extend our heartfelt gratitude to our valued clients and incredible team for your continued support and collaboration. Your trust and partnerships inspire us to strive for greatness together, and we're dedicated to delivering unforgettable experiences that captivate and inspire.

Join us as we embark on this quarterly journey of creativity, innovation, and growth.

Here's to another quarter of success and achievement!

#### Best regards,

Leon, Matthew & James SNB Leadership Team

At SNB, we provide customised contracting solutions to a wide range of clients across the Middle East. Discover how our skilled team can find the best customised contracting solution for you.

Find your solution here.

## **WHAT'S NEW AT SNB**

Having outgrown our original 10,000 sq ft space, our new warehouse now boasting an additional 10,000 sq ft.



At SNB, we're always pushing boundaries and seeking innovative ways to enhance our services. Our extended 20,000 sq ft of space will be a game-changer, allowing us to elevate our production capabilities and deliver even more premium installations for our clients across the Middle East.

## Meet Jordan

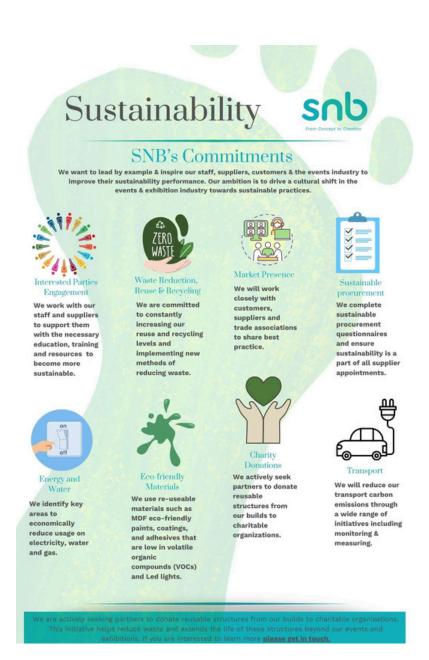


Our team of skilled account managers continues to grow, and in March, we welcomed <u>Jordan</u>.

With over a decade of sales experience, including four years specialising in the Middle East, Jordan brings a wealth of expertise to the table.

Since joining us in March, Jordan has seamlessly integrated into our team, showcasing exceptional capabilities right from the start.

We're thrilled to have him on board and look forward to the valuable contributions he'll make to our continued success.



### **SUSTAINABILITY**

Environmental Responsibility is one of our 5 core values, a core principle that guides everything we do. We're committed to integrating eco-friendly practices into every aspect of our exhibition builds and always looking for new innovative ways to incorporate. We want to lead by example and inspire our staff, suppliers, customers and the events industry to improve their sustainability performance.



We actively encourage and train our staff to seek innovative solutions that reduce the environmental impact of our business and hence the businesses of our customers.

Our legacy is to have helped change the culture of the events industry to act sustainably.

We are actively seeking partners to donate reusable structures from our builds to charitable organisations. This initiative helps reduce waste and extends the life of these structures beyond our events and exhibitions. If you are interested to learn more please do get in <u>touch</u>.

Or for more info on SNB's sustainability policies click here.



## AUTISM ACCEPTANCE WEEK

Our commitment to autism charities stems from our belief in inclusivity, diversity, and the value of every individual.

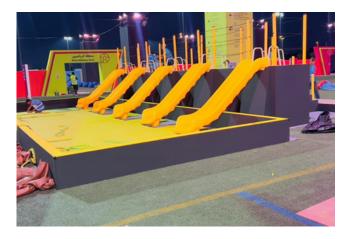
We recognize the importance of creating a world where everyone, regardless of their neurodiversity, feels understood, accepted, and empowered to thrive.

#### **SUPPORTING AUTISM**

At SNB, we believe in the power of giving back and making a positive impact in our community.

Autism is a complex neurological condition that affects individuals in unique ways, presenting challenges but also incredible strengths.

By supporting autism charities, we aim to raise awareness, promote acceptance, and provide vital resources and services to individuals and families affected by autism spectrum disorder.



Combining sustainability with charity we donated the above 20000 ball, 5 slide fabrication.

Through our support of autism charities, we hope to contribute to a brighter future for individuals with autism.

# Check Out Our New Promo Video, Edited by <u>Jonny at The Village Films</u>



As we conclude this edition of SNB's Highlights, we would like to thank our readers, partners, and clients for being a part of our creative journey. At SNB, we believe in turning ambitious ideas into something truly extraordinary and with your continued support, we're sure to reach new heights.

Until next time, stay imaginative and stay connected!



