



NEWSLETTER

From Concept to Creation

From The Directors

Dear Readers,

Welcome to the first edition of our quarterly newsletter, SNB Highlights, the window into the creative works of SNB, where every project undertaken is our way to create experiences that leave a deep rooted impression across the Middle East. As we welcome 2024, the year representing expansion, growth and strength, we thought it would be a great opportunity to start sharing all of the exciting things we have in store for this year.

In this issue of SNB Highlights, we are proud to share our journey by taking a quick look back at 2023, so join us as we revisit the triumphs we achieved, the stories that define us as well as some very exciting announcements.

Thanks for your continued support, we remain firm in our commitment to deliver excellence throughout the Middle East and we look forward to making 2024 a year of collaborative creations and unlimited possibilities.

Best regards,

Leon, Matthew & James

SNB Leadership Team

At SNB, we provide customised contracting solutions to a wide range of clients across the Middle East. Discover how our skilled team can find the best customised contracting solution for you.

[Find your solution here.](#)

WHAT'S NEW AT SNB IN 2024



Welcome Aboard!

Let's start with talking about how we gained some new friends and business partnerships as we welcome some prestigious and impressive new clients. People & Co, Eventify, Mac, CheerfulTwentyFirst, Urban Events, Czarnowski, Hanging House, Magnetic, Calcium, 3DB, DMN DesignBuild, YMJ all joined our growing portfolio of local and international agency clients. We look forward to building long lasting relationships with each of them as we continue to maintain with all of our clients.

We are renowned for employing the best in-house team of skilled craftsmen who are always one step ahead of trends. So let's introduce some of our new team members as we saw our production team grow by 20% last year. We welcomed [Francis](#), [Aaron](#), [Aiden](#), who never cease to amaze us with their dedication and talent. To ensure we are ready to facilitate and anticipate the requirements of our clients we also diligently recruited and are thrilled to welcome [Freya](#), and [Harrison](#) into our account management team.



New Warehouse Opening

Exciting News!

With our considerable growth we out grew our facilities so we are now in the final stages of moving into our new spacious warehouse which is fitted out with state of the art equipment to seamlessly fulfil the most comprehensive fabrications. With a team of 50 talented production staff who bring a broad range of expertise this emphasises our readiness to take on the most ambitious large-scale projects. Stay tuned as we prepare to transform your concepts into creation on a bigger and better scale!

+971 4 334 0 327

info@sketchnbuilduae.com

SAUDI ARABIA

We're thrilled to announce a significant milestone in our journey – we have expanded our operations to Saudi Arabia and are proud to share that we have obtained a trade license to operate seamlessly within the region.

This achievement marks a strategic move to broaden our presence and cater to the growing needs of our clients in this vibrant region. As we embark on this exciting venture, we are especially enthused about forging new partnerships in Saudi.



LOOKING BACK AT 2023.....

2023 was a year of outstanding innovation, creativity, and exponential growth. Let's look at just a few of the highlights of SNB's remarkable journey. Our range of projects is proof of our desire to transform ideas into exciting reality across the Middle East.

Partnering with Avant-garde, we managed diverse projects for UAE Telecom, from the World Police Summit to Telecom Review Summit, Dubai Hills Roxy Cinema branding pod, Ramadan Hotel lobby installation, and interactive stands for Lion King, FIFA, and UAE National Day.



DU TELECOMS



PROJECTS SHOWCASED



Dubai Airshow



We partnered with Magnetic for the eagerly awaited Dubai Air Show. Right from the initial idea to the final execution, we were highly focused on creating a memorable event aimed at driving innovation and promoting connections.

We teamed up with Eventify Entertainment, our agency partner for an exciting project at SOLE DXB '23. SNB designed, developed, and executed 3 fantastic outdoor stand activations for @on_running, @istitutomarangoni, and @tequila_patron. We turned the designs into reality, while sticking to the budget and meeting deadlines.



Lego Magic

We had a blast creating a stand for the delightful Friends project for Lego at the Mall of Emirates. We also created an amazing stand for LEGO at the Icons of Porsche. Our amazing SNB team transformed imaginative concepts into joyful reality.

Leap 2023



SNB demonstrated its impressive skills by creating a massive 26m x 20 m (520 sqm) exhibition space for Ericsson at Leap 2023. The complex and high-end stand for our US agency partner was not simply a build, but a proud representation of SNB's expertise and success.

ADIPEC

SNB had another successful year at ADIPEC where we executed and innovated world-class stands for Petrofac, RakGas, Jotun, and Dark Vision, demonstrating our expertise and skill in delivering excellent experiences.



[FOR MORE SNB 2023 HIGHLIGHTS, CLICK HERE](#)

Ericsson Case Study

LEAP Saudi Arabia 2023

Join us as we explore SNB's experience in Riyadh at Leap 2023. From overcoming on-site challenges to tight deadlines and budget constraints, discover how SNB's skilled team turned a complex event into a resounding success and constructed a truly visionary showcase for the global telecom giant, Ericsson.



As we conclude this edition of SNB's Highlights, we would like to thank our readers, partners, and clients for being a part of our creative journey. At SNB, we believe in turning ambitious ideas into something truly extraordinary and with your continued support, we're sure to reach new heights.

Until next time, stay imaginative and stay connected!

